

SEAN GARRETT
FORMER VP OF COMMUNICATIONS, TWITTER

Twitter has revolutionized how we communicate, and Sean Garrett played a crucial role in its important rise. As the former vice president of communications, Garrett created, built, and led Twitter's communications team from 2009 to 2011 as the company grew from 24 million users and 70 employees to more than 100 million active users and 700 employees. After Garrett left in November, TechCrunch called his team "the best in-house tech PR team in the business."

Garrett led communications around all product initiatives, Twitter's launch and growth of its business model, and international expansion. He managed broad consumer media campaigns that included appearing on *Conan O'Brien*, NPR's "Fresh Air," and *Good Morning America*, and targeted vertical efforts. He also oversaw public affairs initiatives and planned events such as President Obama holding a Twitter town hall at the White House. In addition, Garrett led communications around unplanned events such as the Arab Spring revolutions, natural disasters, London riots, and many dozens of other events.

Before Twitter, Sean Garrett spent six years as co-founder and partner of 463 Communications, a senior-level communications consultancy, and worked with clients including Skype, Cisco, Facebook, Fox, Disney, and the Consumer Electronics Association.

He previously led both large enterprise and start-up client accounts as vice president at both Bite Communications and Applied Communications; ran communications for the heavily funded online music company Listen.com; helped launch and lead communications for the leading technology industry executive policy group TechNet as a director with Alexander Communications; served as spokesperson for several California initiative campaigns; worked in Moscow and Kiev for a public affairs firm; consulted a political party in Lithuania during the nation's first free parliamentary election; and was a member of California Governor Pete Wilson's communications team in the early 1990s.

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